

Phase III WIP Stakeholder Assessment

Action Plan

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March 10, 2016 Management Board Meeting

Purpose of Today's Discussion

- Provide a brief overview of the final Phase III WIP Stakeholder Assessment Report
- Discuss the WQGIT-approved Stakeholder Assessment Action Plan
- Seek Management Board approval of Stakeholder Assessment Action Plan

Steps Taken to Date

- ✓ Dec 2014: WQGIT approved proposal for Stakeholder Assessment
- ✓ March 2015 – July 2015: IEN (Frank Dukes) conducted Assessment
- ✓ Sept 2015 – Nov 2015: Partnership briefings on draft Assessment Report
- ✓ Sept 2015: WQGIT Working Group formed to develop Action Plan
- ✓ December 15, 2015: WQGIT approved Assessment Report on behalf of partnership
- ✓ Feb 22, 2016: WQGIT approved Action Plan
- ✓ March 2016: Action Plan submitted to Management Board and Principals' Staff Committee for approval

Purpose of Stakeholder Assessment

- Recommend improvements to the WIP development, evaluation, implementation, and oversight processes so that the Phase III WIPs create effective plans for implementation through 2025.
 - Identify lessons learned from Phase I and Phase II WIP processes that should be applied to Phase III WIPs in order to facilitate local engagement and implementation.

Stakeholder Breakdown

Contacted 204 stakeholders throughout Bay watershed

Spoke to 121 individuals

District of Columbia – 8

Agriculture – 9

Delaware – 10

Stormwater – 6 (undercounted)

Maryland – 13

Wastewater – 15 (undercounted)

New York – 3

State Government – 28 + 8 D.C.

Pennsylvania – 32

Local Government – 19 + 8 D.C.

Virginia – 27

NGO – 11

West Virginia – 8

EPA – 19

Add'l Federal Landowners – 2

Key Assessment Findings

- **Story One**

- *Implementing the Chesapeake Bay TMDL and meeting applicable water quality standards in the Bay and its tidal rivers is our highest priority*

- **Story Two**

- *The Bay TMDL is one priority among many, largely because of regulatory or institutional mandates*

- **Story Three**

- *The Bay TMDL is an unfair burden that impinges on other priorities*

Shared Concerns and Ideas

- 1) Equity
- 2) Communication
- 3) Collaborative Leadership
- 4) Accountability for Results
- 5) Funding and other resources
- 6) Cost-effectiveness
- 7) Adaptability
- 8) Schedule
- 9) Bay Model

Stakeholder Assessment Action Plan

- **Purpose:** Translate assessment findings into actions to inform development of Phase III WIP expectations.
- **Goals of Action Plan:** Recommend specific steps the CBP partnership can take to address the 9 shared concerns, and how these actions can be used to build programmatic capacity at the state and local jurisdictional levels and inform opportunities for increasing local participation in the development of the Phase III WIPs.

Action Plan's Guiding Principles

- One-size-fits all local engagement approach will not be effective
- Local concerns and priorities must be considered
- Outreach should include local staff AND elected officials
- Allow for creative and innovative solutions
- Utilize local knowledge systems to influence decision-making
- Local communication and outreach should begin early and consistently
- Adopt realistic time horizons for achieving goals between now and 2025

I. Improve Information Sharing

- **Action 1:** Identify Local Engagement Successes for Planning & Implementation (Ongoing)
 - **Action 2:** Establish Mechanisms for Information-Sharing About Successes (Ongoing)
 - **Action 3:** Incorporate Result-Driven Elements from Successes into Planning Documents for Phase III WIPs (Summer/Fall 2016)
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- ❖ *Addresses Shared Concerns of Communication, Collaborative Leadership, and Adaptability*
 - ❖ *Available Resources: Tetra Tech, CBPO Communications Office & Staffing Team*

II. Enhancing Communications & Outreach with Local Partners

- **Action 4:** Each State Jurisdiction & EPA Develops and Implements a Communication and Outreach Plan (March – Fall 2016)
 - **Action 5:** Identify Target Audiences for Communications and Engagement (Summer/Fall 2016 – June 2018)
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- ❖ *Addresses Shared Concerns of Equity, Communication, Collaborative Leadership, Schedule, and the Bay Model*
 - ❖ *Available Resources: FY16 WIP Assistance Funds; Tetra Tech; CBP Communications Office*

III. Build Programmatic Capacity for Planning & Implementation

- **Action 6:** Analyze Existing Programmatic Capacity to Support WIPs and Two-Year Milestones (March – May 2016)
- **Action 7:** Identification and Promotion of Planning and Decision Support Tools that Determine the Cost-Effectiveness of BMPs and Demonstrate Multiple Ecosystem Benefits (May 2016 – December 2017)
- ❖ *Addresses Shared Concerns of Equity, Funding and Other Resources, Cost-Effectiveness, Adaptability, and the Bay Model*
- ❖ *Available Resources: Environmental Finance Center*

IV. Clearly Articulate Local Goals & Responsibilities

- **Action 8:** Potential Development and use of local area targets (Recommendations March 2017)
 - ❖ *Addresses Shared Concerns of Equity and Accountability for Results*
 - ❖ *Available Resources: Local Area Targets Task Force and WIP Assistance Funds*

Next Steps & Questions

- Are there additional actions you feel should be considered as part of this Action Plan?
 - Currently, the actions reflected in the plan are recommendations. Are you comfortable with this voluntary approach?
- **Does the Management Board approve the Phase III WIP Stakeholder Assessment Action Plan?**